

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date and National Voters' Day, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.48,315/- to Sri Balaji Ad-Ventures, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1646

Dated: 26-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-22, dt:25-11-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-52, dt:07-12-2013
4. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
5. From M/s. Mega TV Channel, Hyderabad, Invoice No.65, dt:25-01-2014, 61 & 62, dt:07-12-2013 & 63, dt:15-12-2013
6. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In the letters 1st to 4th read above, M/s Mega TV Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014. Accordingly, M/s Mega TV channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.48,315/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	62, 07-12-2013	5,618
2	Lr.No.3136/Elecs.E/A2/2013-22, dt:25-11-2013	62, 07-12-2013	20,899
3	Lr.No.3136/Elecs.E/A2/2013-52, dt:07-12-2013	63, 15-12-2013	16,180
4	Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014	61, 25-01-2014	5,618
Total			48,315

2. After careful examination, Government hereby accord sanction for payment of **Rs.48,315/-** (Rupees forty eight thousand three hundred and fifteen only) to Sri Balaji Ad-Ventures, Hyderabad towards the cost of telecasting the Scrolls in their channel from 28-11-2013 to 07-12-2013 regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014..

(Contd..2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 6th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Sri Balaji Ad-Ventures, Hyderabad, A/c No.936098515, Indian Bank, A.S Rao Nagar, IFS Code:IDIB000A135, PAN No.ANBPB5710C.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 6th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Sri Balaji Ad-Ventures, Hyderabad
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER